



## Program

9:00 AM - 9:15 AM: Welcome + Opening Remarks

9.15AM - 10.10 AM: Improve your Communication with Coaching Skills

A Bad Start: Why Agile Teams Ignore 75% of Their Customers and What to Do About It

If you know and care about the people you work with, everything else is easier. So how can you get to know other people better? How do you show you care? In this interactive session you will experience and practice skills such as listening and asking open-ended, powerful questions to really draw out the other person. Doing that raises positivity, and can help you to build stronger relationships in all aspects of your life.

*Presenter: Heidi Helfand*

10.10 AM - 10.30 AM: Break

10.30 AM – 11.30AM: You keep using that word, Transformation, I do not think it means what you think it means

We sometimes blithely use the word “Agile transformation”; it sounds cool, but do we really know what we are saying? Is it likely that we can transform the organizations we work in or consult to? Is it even possible? And if it is possible, what exactly can we expect in a given organization?

I will use the Integral Agile Transformation Framework™ to help us explore what’s actually possible in an organizational transformation, how to set realistic goals, and most importantly, how to not do harm. Prepare to have your thinking provoked.

*Presenter: Michael Spayd*

11.30 AM - 11.50 AM: Break

11.50 AM - 1.00 PM: Lunch Break

1.00 PM – 1.55 PM: The Stability States of Scrum: Two Keys to Building High-Performing Teams

Developing Business Agility with Scrum – Hit The Ground Running

“Never pull anything into a Sprint that is not ready and never let anything out of a sprint that is not done”. Ready and done are two terms everyone relies on and no-one defines. A coaching mindset is to understand the need for a definition and common understanding of these key terms.

Teams that are face-to-face, or across the globe, need to be speaking the same language when it comes to these key stability states. Knowing the baseline and finding a way to have the conversation



with your team can help take you and your team to the next level. These terms and a team's common understanding of them are vital to any project's performance.

*Presenter: Alicia McLain*

1.55 PM - 2.05 PM: Break

2.05 PM - 3.00 PM: Human systems and the deception of training

A coach faces a daunting challenge: how can s/he help people develop thoughts and behaviors for problem solving in a complex environment... such as a Scrum team or Agile transformation? An important part of "Adopting the Coaching Mindset" is our ability to see and interact with the many levels of systems that surround us. An appreciation for systems enhances the coaching mindset to help people discover greater awareness of their behaviors and the whole system.

What might cause behaviors to emerge or change? In this interactive session with Zach Bonaker, you will experience activities that engage both mind and body to reveal the essence of systems thinking. Additionally, Zach will emphasize cause and effect relationships in a system, specifically, how Agile-related training might result in unintended consequences!

*Presenter: Zach Bonaker*

3.00 PM - 3.25 PM: Agile Awards Presentation

3.25 PM - 3.45 PM: Break

3.45 PM - 4.40 PM: Coaching in the context of your culture

Sometimes in our work helping organizations adopt an Agile mindset, it seems like people just don't get it! Can't they see how Agile is so much better than whatever we were doing before? Maybe the problem is not that "They don't get it". Maybe the problem is that we're not working hard enough to get them!

In this session, we'll explore the research into different but distinct and categorizable ways that people see the world. We'll then practice taking perspectives that differ from our own, and communicating the benefits of Agile adoption from within each of those different perspectives. Through this practice, we develop deeper empathy for what others care about, helping us be more effective in meeting needs that are most important from all of the different perspectives.

*Presenter: Peter Green*

4.40 PM - 5.00 PM: Closing